

Victory Bull launches simplify risk-driven trading and investing innovative solutions across the Globe



Victory Bull, the new wealth engine with an ambition to unlock the value of risk-driven trading for ambitious individuals, Victory Bull's innovative trading and investment solutions are designed to empower individuals to build and manage their wealth through a risk-driven approach

Victory Bull solutions are designed to help investors take more confident control of their financial future by empowering them to make investment decisions to build and manage their wealth, regardless of where they are in their trading journey. This is in line with Victory Bull's mission of "Love Risk. Live Reward" - which embodies the philosophy of taking risks to make gains.

Arun Gee, CEO, said:

"The new generation of investor and traders needs financial tools that provide them with a frictionless experience, support their financial literacy, and help them grow their wealth. This digitally savvy generation wants and needs intuitive platforms, and engaging content to make investment decisions for their future. That's why Victory Bull, with more than two

decades of expertise and experience, is setting new standards with these solutions so the next generation of investors can reap the benefits of risk-driven trading."

Designed for experienced traders, Victory Bull Trader leverages the popular MetaTrader platform with its advanced features and analytical tools. Users of Victory Bull Trader have access to global markets including equities, forex, indices and commodities from a single account, with extremely low trading costs - just \$2 commission per lot on FX and CFD trades with spreads as low as zero and commission-free trading in US equities.

Geeta Kochar, Commercial Director, Middle East & North Africa, said:

"Our goal is to make our clients their own wealth managers, empowering them to develop investment strategies and make trading decisions effortlessly, in their own time and on their own terms, and by doing so give them the freedom to succeed. Our 'Wealth Engine' offering is based on this idea of providing investors with easy and seamless access to wealth-building opportunities while equipping them with the knowledge, skills and support they need to become empowered traders."

Building on its corporate experience outside the US and Western Europe, Victory Bull has specifically chosen the Middle East to launch its innovative wealth-building solutions. The region has a strong emerging middle class of men and women who have both the ambition and entrepreneurial drive to create financial security for themselves and their families. In addition, the region has traditionally been open to innovative businesses that provide services to both local and expatriate communities. In due course, Victory Bull will launch in other markets in Africa, Latin America and the Far East